***Rotarians Play It Forward 2015***
**Frequently Asked Questions:**Sunday, April 19th @ the Ships of the Sea Museum Gardens

1) **What is *Rotarians Play it Forward*?**
***Rotarians Play it Forward***, or PIF for short, is an opportunity for all Rotarians in the coastal GA region to join together in a collaborative, annual Rotary fundraiser for the benefit of The Rotary Foundation and each club’s designated charitable giving. Talented Savannah area Rotarians will perform live on stage backed up by professional musicians.

* 1. When: Sunday, April 19th, 2015 4:00pm-7:00 pm
	2. Where: Ships of the Sea Museum Gardens, 41 Martin Luther King Blvd, Savannah GA
	3. Ticket Cost (donation): $35 per person
	4. Beverages will be provided (waiting on confirmation of food donations)

2) **What are the GOALS of Rotarians Play it Forward 2014?** **There are FOUR GOALS...**

* an opportunity for Savannah area Rotarians, friends, and family to have fun together while being entertained and inspired.
* raise awareness of the Rotary and Rotary Foundation and its contributions to world health, education and alleviation of poverty and polio
* raise money for the Rotary Foundation (donors will get credit from Rotary Intl) or club designated charities
* A tribute concert for Ben Tucker

3) **Which Savannah Area Rotary Clubs will be participating?**

Area Rotary clubs have enthusiastically agreed to in the past to participate in some fashion. Past participating area Rotary Clubs include:

Richmond Hill, Savannah (downtown), Savannah East, Savannah South

Savannah Sunrise, Savannah West, Skidaway, West Chatham, Metro

4) **Other than attendance, what is expected from participating d?**

* 1. Need a designated liaison from each club to attend planning meetings. The liaison will coordinate with the PIF board and their club ticket sales, sponsorships, volunteers and donations for the auction.
	2. provide volunteers  (the PIF event requires volunteers, before, during and after the event)
	3. sell tickets (each club will help by selling and buying tickets. The amount per club will vary depending upon membership. A minimum expectation from a small club would be about 25 tickets. As a fundraising event all are participants are encouraged to purchase a $35 ticket or become sponsors.
	4. obtain sponsors (the source of most revenue will be from sponsorships. As a goal, we are hopeful each club can provide at some sponsors. See more sponsor info below. )

5) **What is the financial risk to each club? How is it funded?** We do incur expenses for putting on the event. The expenses are normally covered by a Title sponsor. A Title sponsor is a $5,000 donation. The title sponsor’s funds are donated to PIF and are used for expenses of putting on the show. If we do not have a tile sponsor, each club will be asked to donate 10% of the funds they raise back to Play it Forward. There is essentially no financial risk. The plan calls for all out-of-pocket to be covered by one Title Sponsor and in-kind donations. We are currently seeking a Title Sponsor for PIF 2015.

Sponsorship goals include: One Title Sponsor (TBD) Other sponsorships include Platinum ($2,500 each) … Gold ($1000 each) and … Silver ($500) … Bronze ($250 each). In-kind donations will also be accepted in lieu of cash. Kits will be provided to assist each club in their efforts to obtain sponsors, in-kind donations, including services, food, beverage, etc. Each club will communicate with the PIF committee regarding amounts raised within each club so a sum total can be calculated. Because the venue has unlimited space, ticket sales will not be limited this year. (see #14 for related information)

6) **What if my Rotary Club already has a fundraiser?**

Many clubs have preexisting programs. Some have made PIF as their primary annual fundraiser. PIF is an opportunity to raise more!

7) **How do I participate in any fashion?**

Each participating club will have a PIF Liaison. Please contact us to let us know who your club’s liaison will be. This function is essential for the success of the fundraiser. We also need help on our Planning Committee. We need a coordinator for ticket sales. Participation forms will be available so members can volunteer in any one of the areas: Attendance, ticket sales, helpers, sponsors, etc. You are also encouraged to visit the **www.RotaryPIF.org** web site and become a friend on **Rotarians Play it Forward Facebook!**

**8)** **Are there any other activities planned for this event?**

Yes. Committees have been established for these additions: A Silent auction of wines donated by Rotarians; a 50/50 Raffle, and food donations.

**9) Why would an organization wish to be a cash or in-kind sponsor?**

Aside from supporting the incredible programs of The Rotary Foundation and the local charities we support, all sponsors will have the unique opportunity to repeatedly present themselves to the thousands of area Rotarians, family members, associates and friends. In addition, the sponsors names will be presented to the general public in the form of television, newspaper, radio, banners, email blasts, web sites, programs, and within each of the area Rotary club’s newsletters and web sites, as well as the official PIF web site and Facebook! We are committed to give each sponsor a tremendous bang for their buck! Sponsorships fall under the guidelines of a non-profit donation. ~~All checks (as sponsors or tickets) should be made out to the Rotary Foundation. FYI: The in-kind sponsors receive all of the benefits of the financial sponsors in terms of advertising and exposure.~~

**10)** **Are PIF ticket purchases and cash sponsorships tax deductable?**

Yes. Plus, all such PIF cash donations allow for credits towards Paul Harris recognitions if the funds are dedicated to The Rotary Foundation on an individual and/or club level. Check the Rotary Foundation web site for complete and accurate information.

**11)** **Will any of this information change as we get closer to the *Rotarians Play it Forward 2015* event?**

Absolutely! ;-) Stay tuned to the web site and Facebook. Changes and updates will be noted.

**12) When do we start selling tickets and sponsorships.**

Starting in February 2015. Reserve tickets ASAP. Tickets will be ready for distribution sometime in February. Last’s year’s program is available to use as a sales tool Back Page is reserved for Title Sponsor. Inside covers are reserved for Platinum sponsors. All other slots are first come, first served. **This year we want to sell sponsorships to Rotarians and NON-Rotarians!!!** (See #5 for related information)

**13) Where do I get ongoing and updated information?**

The PIF web site at **www.RotaryPIF.org** and our **Facebook pages will be updated by the end of Jan. 2015. Email us at** **info@RotaryPIF.org** **Or, contact** Camille Russo camillejrusso@bellsouth.net 912-344-5440